Connect the Meta Ads connectors in ChatGPT

Meta Ads for Authors uses six connectors: the connections ChatGPT uses to reach the method, your ad account, your Amazon Attribution and Author Tools' studios. In ChatGPT you add each one yourself, one at a time; it takes a minute or two apiece. Each connection signs ChatGPT in as you, so it sees only your own decks, exports and ad accounts.

If you haven't installed the plugin yet, start with Install the Meta Ads plugin in ChatGPT.

The six connectors

Add each of these, using exactly the name and address shown:

Name	Address
Facebook Ads	`https://mcp.facebook.com/ads`
AuthorTools Ads	`https://flightdeck.authortools.net/mcp`
AuthorTools Copy Suite	`https://ad-copy.authortools.net/mcp`
AuthorTools Ad Images	`https://ad-images.authortools.net/mcp`
AuthorTools Video Suite	`https://video.authortools.net/mcp`
AuthorTools Amazon Attribution	`https://amazonapi.authortools.net/mcp`

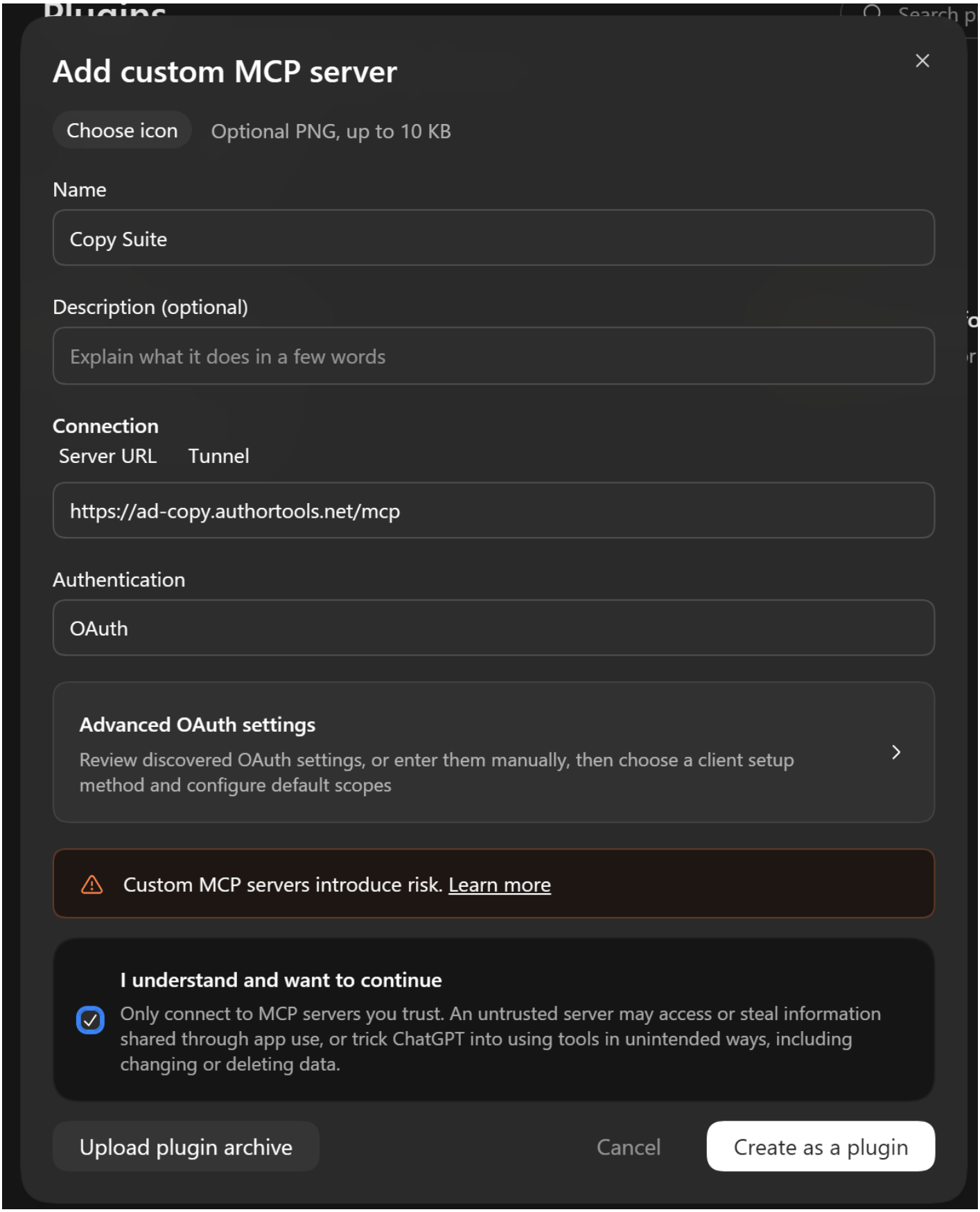
AuthorTools Ads is Meta Ads for Authors itself, and **Facebook Ads** is Meta's own connector for your ad account. **AuthorTools Amazon Attribution** lets ChatGPT build your Attribution tags and pull your Attribution numbers at each review, so you don't need to send them from the bookmark; we recommend it. The other three are Author Tools' Copy Studio, Ad Image Studio and Video Studio.

Add a connector

This works the same in the ChatGPT desktop app and on chatgpt.com.

1. Click your name in the lower left and choose **Settings**, then **Plugins**, then **Browse directory**.

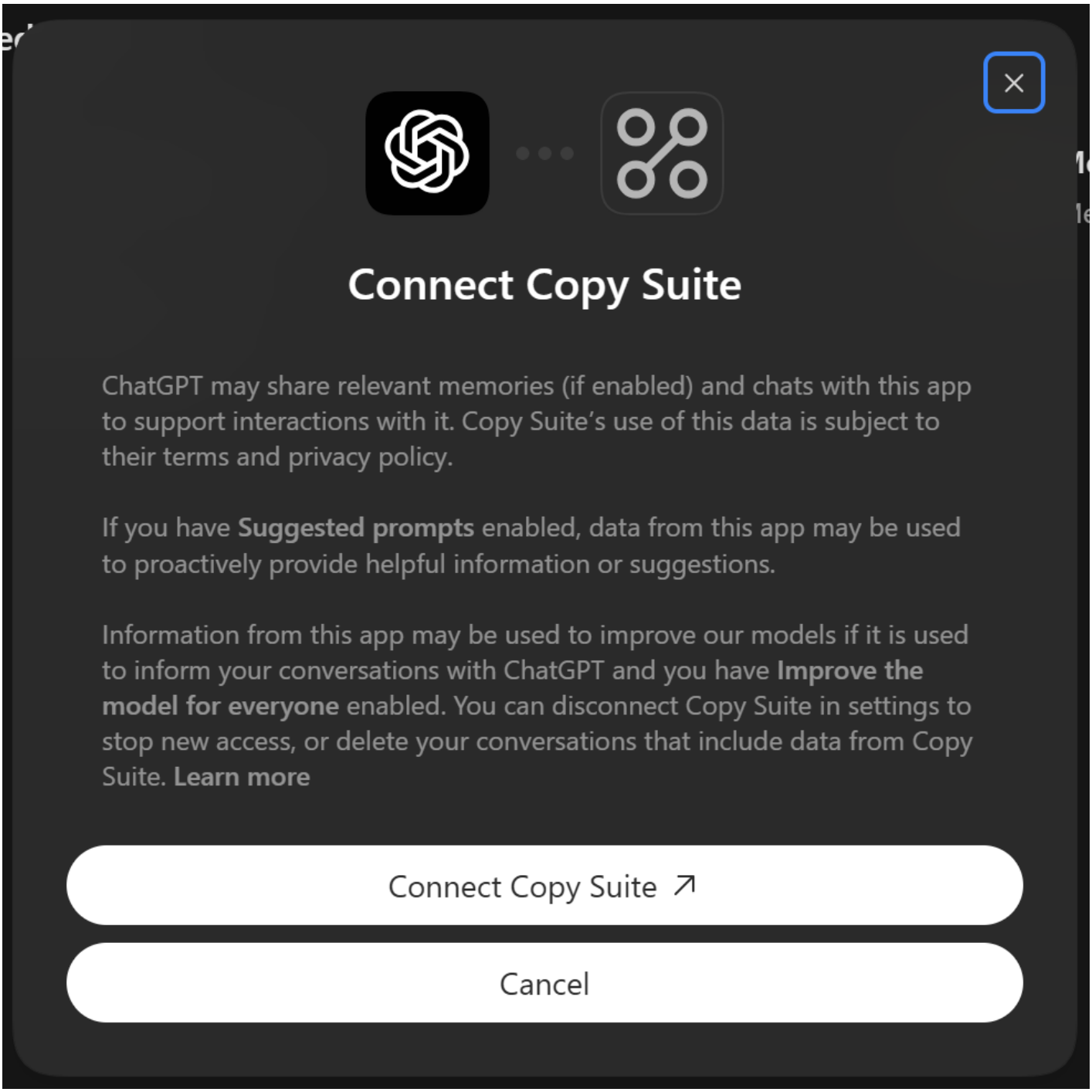
2. At the top right, click **Add**, then **Add custom MCP server**.
3. Fill in **Name** and the **Server URL** under **Connection** with one row from the table above. Leave **Authentication** set to **OAuth**.
4. Tick **I understand and want to continue**, then click **Create as a plugin**.



Screenshot: ChatGPT's Add custom MCP server window with the name AuthorTools Copy Suite, https://ad-copy.authortools.net/mcp in Server URL, Authentication set to OAuth, the I understand box ticked, and the Create as a plugin button.

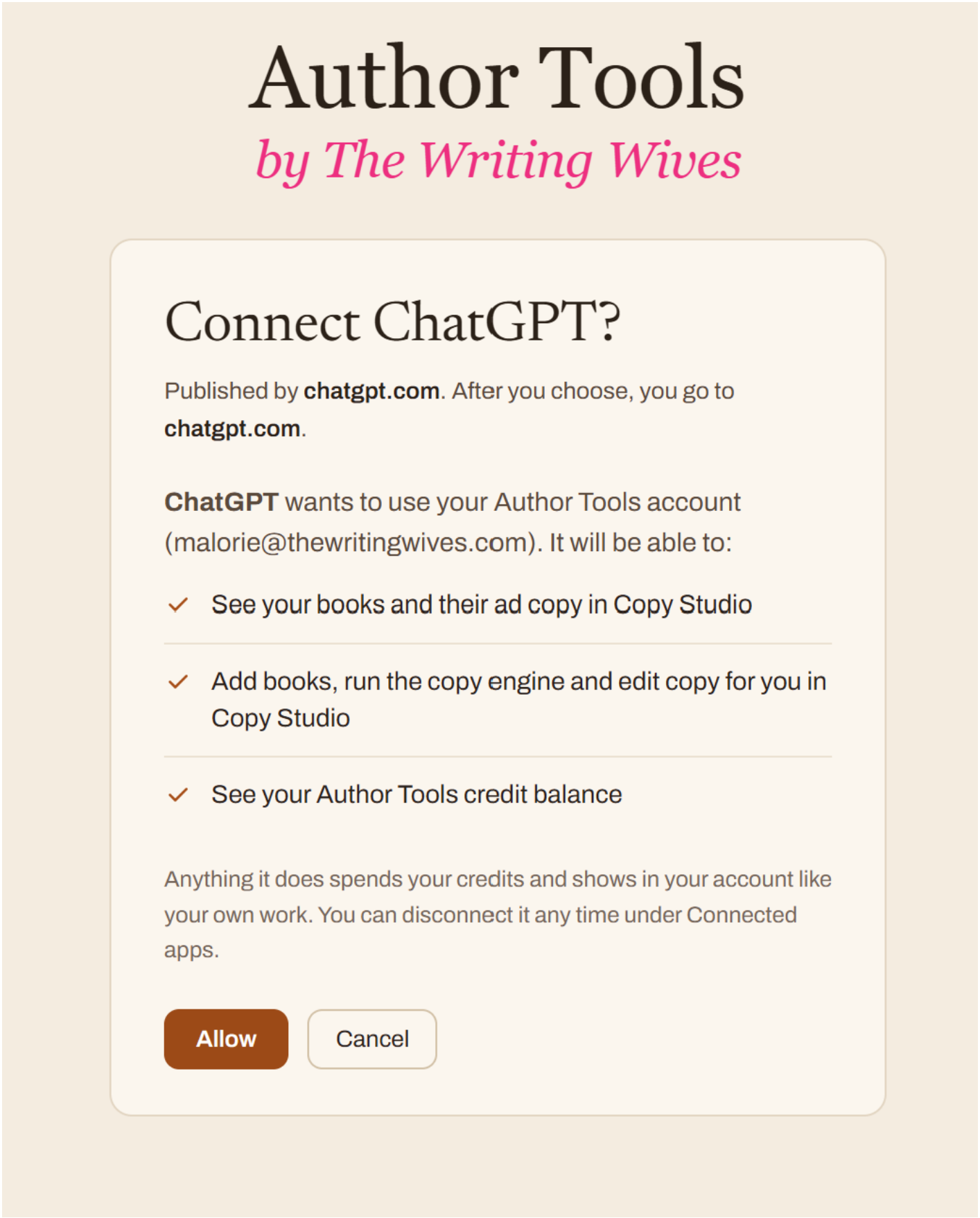
ChatGPT shows a note that custom servers carry some risk. That's ChatGPT's standard note for anything it didn't make; these addresses are Author Tools' and Meta's own.

5. ChatGPT opens a **Connect** window for that connector. Click the **Connect** button on it.



Screenshot: ChatGPT's Connect Copy Suite window, with the Connect Copy Suite button.

6. Sign in where it sends you:
   - **The Author Tools connectors** open an Author Tools page. Sign in with your Author Tools account if it asks, then click **Allow**.
   - **AuthorTools Amazon Attribution** then goes on to Amazon: see *Connecting Amazon Attribution* below.
   - **Facebook Ads** opens Meta's own pages: see the next section.



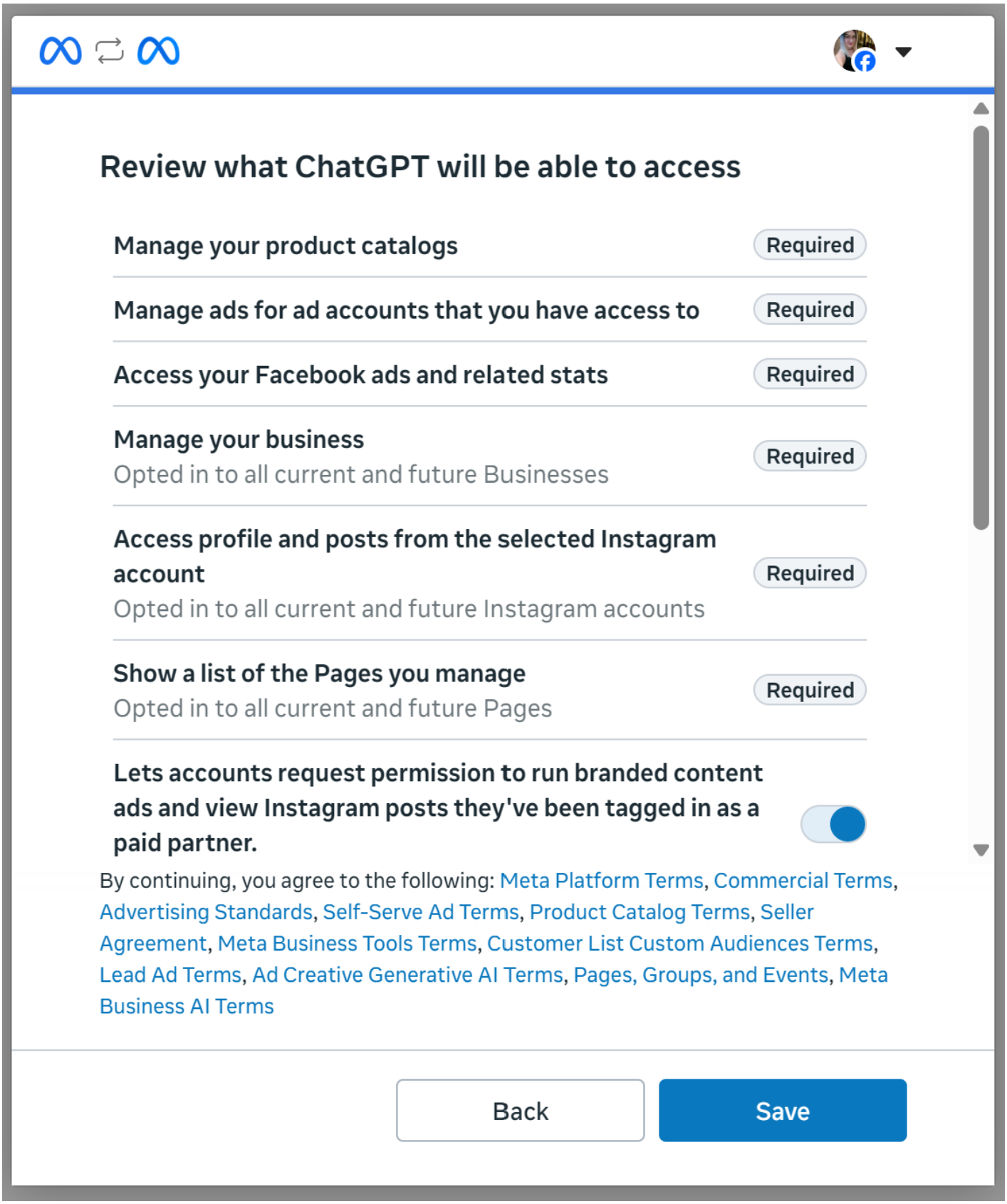
Screenshot: The Author Tools page headed Connect ChatGPT?, listing what ChatGPT will be able to do, with the Allow button.

You're taken back to ChatGPT, and the connector appears under **Plugins → Personal**. Then add the next one.

Connecting Facebook Ads

Meta asks a few questions before it lets ChatGPT in. Your answers set what ChatGPT can reach in your Meta account:

1. **Connect ChatGPT to ads MCP server?** Click **Continue**. If it shows the wrong Facebook account, choose *Log into another account* first.
2. **Pages**, then **Businesses**, then **Instagram accounts.** Choose the ones you run ads for, or all of them, and click **Continue** on each.
3. **Review what ChatGPT will be able to access.** Meta lists the permissions; scroll to the bottom and click **Save**.
4. **ChatGPT has been connected.** Click **Got it**.



Screenshot: Meta's Review what ChatGPT will be able to access page, listing managing ads and ad accounts, the Pages and Instagram accounts chosen, and the Save button.

The permissions page looks like a lot. It's what Meta asks of any tool that manages ads, and ChatGPT asks you before it changes anything in your ad account. You can see or end the connection later in Meta's Business Integrations.

Connecting Amazon Attribution

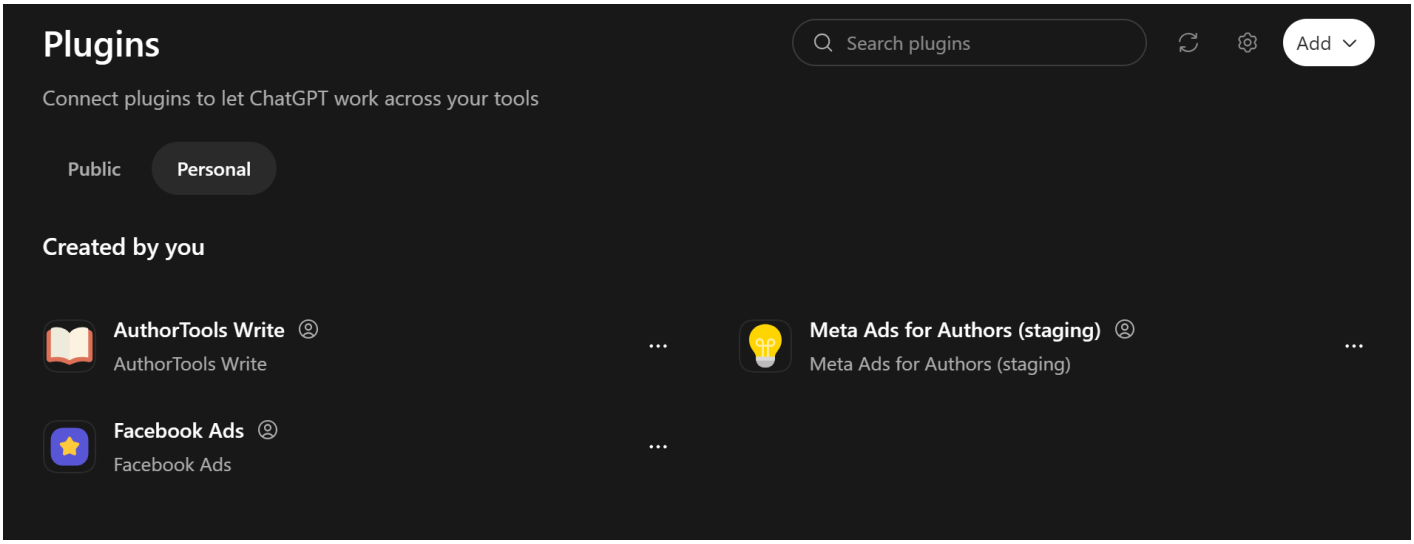
After you sign in to Author Tools, a page explains what Amazon is about to ask. Then Amazon's own sign-in opens: sign in with **the Amazon account that runs your ads**. One sign-in covers every marketplace you sell in, so there's no region to pick.

Amazon's screen asks to allow "advertising campaign management." That's the only permission Amazon offers for its Ads tools, so it sounds broader than it is. The connector only reads your Attribution numbers and builds Attribution tags. It can't create, change or pay for Amazon ads. Finish in the same browser window you started in, within about ten minutes.

If you'd rather not connect Amazon, that's fine: the Attribution bookmark on your ads home sends your numbers instead.

Check that it worked

Open **Settings → Plugins** and choose **Personal**. You should see the six connectors you added, along with the Meta Ads plugin. Then start a new chat and say **set me up for Meta ads**.



Screenshot: ChatGPT's Plugins page on the Personal tab, with the added connectors listed under Created by you.

If something doesn't work

- **There's no Add button.** Custom connections are part of ChatGPT's paid plans.
- **ChatGPT only offers to search, or says it can read but not change anything.** ChatGPT has a plain "research" way of using a connection and a fuller one. If you're only getting the first, look in the connection's advanced options for a switch called **Developer mode**, turn it on, and start a new chat.
- **The Author Tools sign-in wants a password you don't recognize.** It's asking for your *Author Tools* account, not your ChatGPT account. Sign in with the link Author Tools emails you, or with your password if you've set one on your Profile page.

- **Amazon says there are no advertising profiles.** You signed in with an Amazon account that doesn't run your ads. Nothing was saved; remove AuthorTools Amazon Attribution, add it again and sign in with the right Amazon account.
- **Amazon's sign-in says it has expired.** It took more than ten minutes, or finished in a different browser or window. Start again from ChatGPT, in one browser window.
- **A connector says it couldn't connect.** Usually the address was mistyped. Remove it and add it again, copying the address from the table above.

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