Connect the plugin's connectors in Claude

The Meta Ads plugin comes with six connectors: the connections Claude uses to reach Meta Ads for Authors and the tools around it. Installing the plugin lists them, but each one needs connecting once before Claude can use it. Connecting signs Claude in as you, so it sees only your own decks, exports and ad accounts.

If you haven't installed the plugin yet, start with Install the Meta Ads plugin in Claude.

Which connectors you need

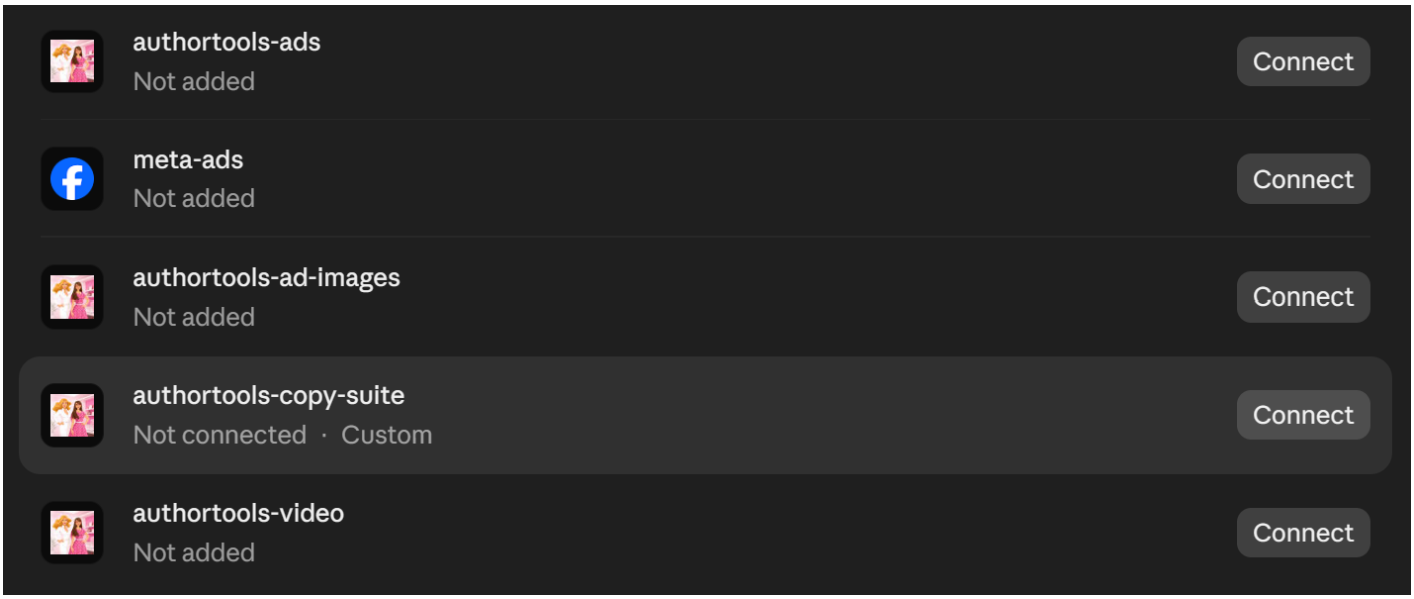
- **authortools-ads** is Meta Ads for Authors itself: the method, your Flight Decks, and the Attribution numbers you send from the bookmark. Connect this one first.
- **meta-ads** is Meta's own connector, for your ad account.
- **authortools-amazon** connects Claude to your Amazon Attribution. With it, Claude builds your Attribution tags itself and pulls your Attribution numbers at each review, so you don't need to send them from the bookmark. We recommend it.
- **authortools-ad-images**, **authortools-copy-suite** and **authortools-video** are Author Tools' Ad Image Studio, Copy Studio and Video Studio.

You don't have to connect them all today. When you start, Claude's setup chat checks which ones it needs and tells you.

Connect a connector

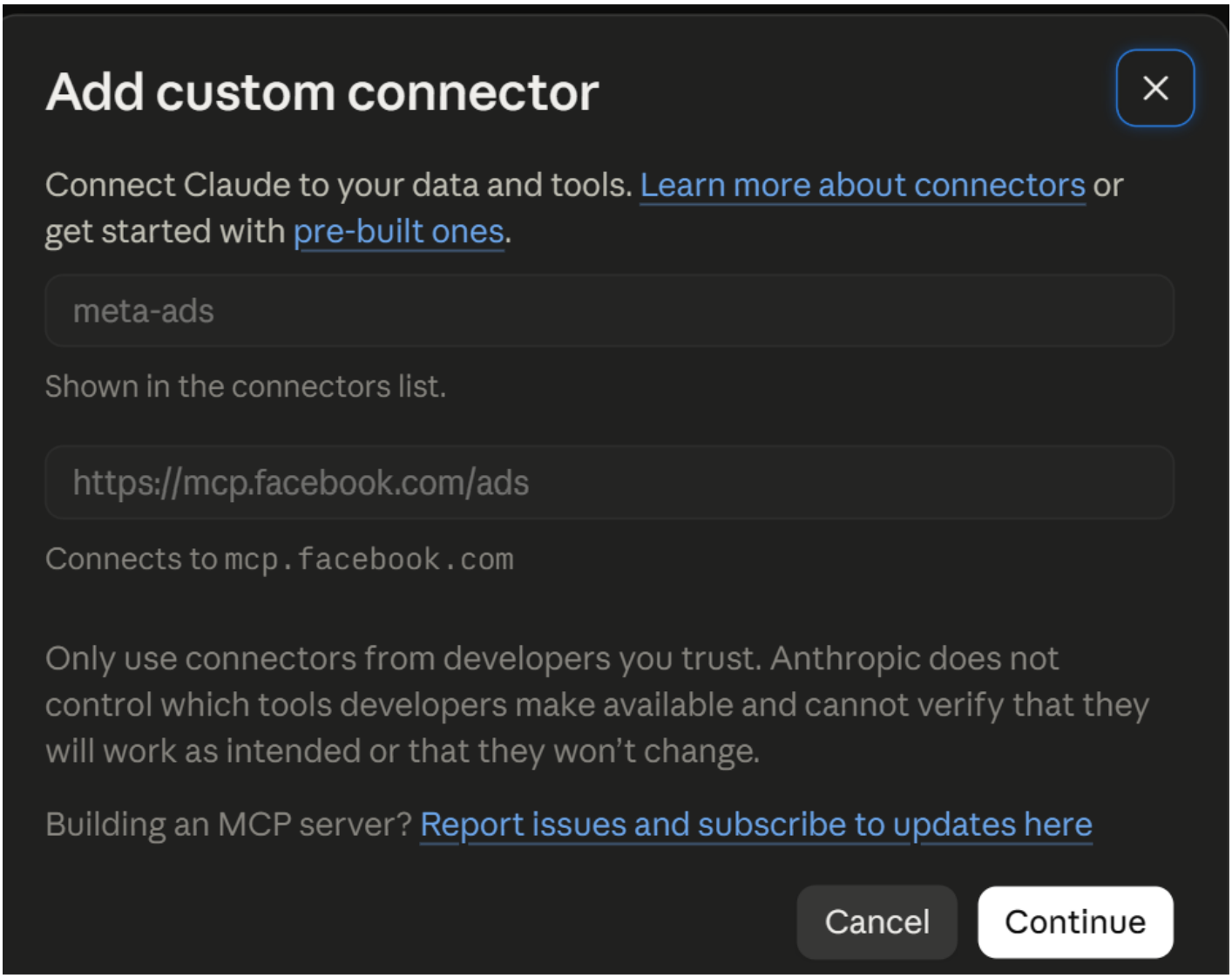
Each connector takes two clicks of **Connect**: the first adds it to Claude, and the second signs you in. Here's how it goes for **authortools-ads**.

1. In Claude, click your name in the lower left, choose **Settings**, then **Plugins**, and open **Writing wives meta ads**.
2. Click the **Connectors** tab, then **Connect** next to **authortools-ads**.



Screenshot: The Writing wives meta ads plugin page in Claude, on the Connectors tab, with a Connect button beside each connector.

3. Claude opens **Add custom connector** with the name and address already filled in. Click **Continue**.



Screenshot: Claude's Add custom connector window with a connector's name and address filled in, and the Continue button.

4. The next screen shows the sign-in settings Claude detected. Leave them as they are, scroll to the bottom, and click **Add**.

Add custom connector

Connect Claude to your data and tools. Learn more about connectors or get started with pre-built ones.

authortools-copy-suite

`https://ad-copy.authortools.net/mcp`

Authentication

- (•) **Sign in now** Detected
  Each user signs in through the server's OAuth flow before they can use any tools or resources.
- ( ) **Sign in when needed**
  Claude connects without credentials first and prompts users to sign in when the server asks. Pick this for servers that offer some tools without an account.
- ( ) **No sign-in**
  Pick this for servers with open access, or for servers that use an API key instead of OAuth.

OAuth client

- (•) **Use Claude's published identity** Detected
  The server reads Claude's client details from a URL Anthropic hosts (CIMD). Nothing to set up, but the server must support it.
- ( ) **Register automatically**
  Claude registers OAuth clients with the server as users connect (DCR). Works with most servers, but creates many client registrations on busy ones.
- ( ) **Use your own OAuth client**
  Enter a client ID you registered with the server yourself. Leave the secret blank unless your authorization server requires one.

Request headers

Sent with every request alongside the OAuth bearer token. Values are stored securely and never shown again. You can add up to four.

+ Add header

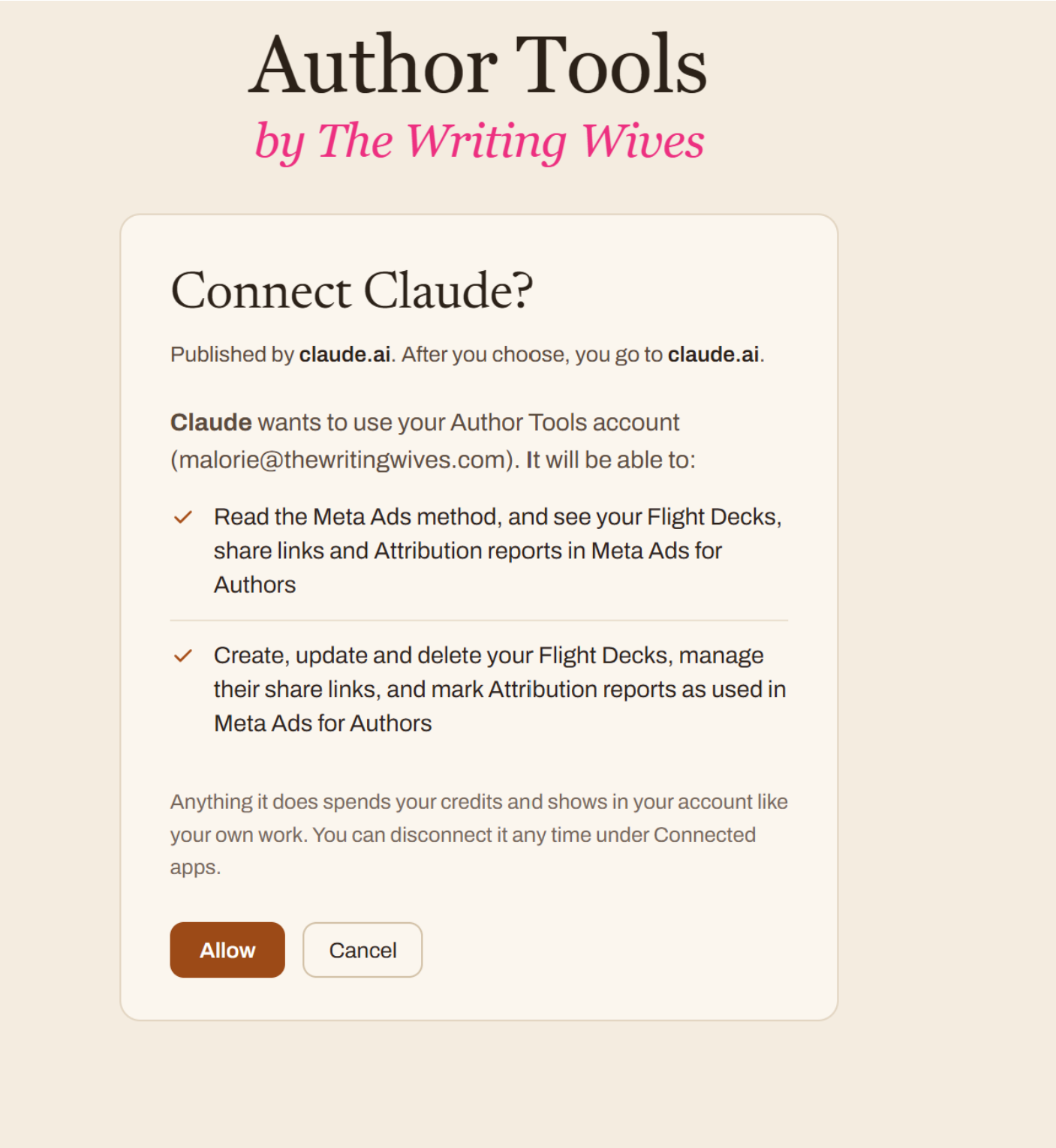
Screenshot: Claude's Add custom connector window showing Sign in now and Use Claude's published identity, both marked Detected, with the Add button at the bottom.

5. Back on the **Connectors** tab, the connector now says **Not connected**. Click **Connect** next to it a second time.
6. An Author Tools sign-in page opens. Sign in with your Author Tools account, the same one you use at authortools.net. It's not your Claude account.



Screenshot: The Author Tools sign-in page that opens from Claude, asking for your email.

7. Author Tools asks whether to let Claude use your account, and lists what it will be able to do. Click **Allow**.



Screenshot: The Author Tools page headed Connect Claude?, listing what Claude will be able to do in Meta Ads for Authors, with the Allow button.

You're taken back to Claude, either to its connectors page or, on claude.ai, to your latest chat. That connector is now connected.

The other connectors follow the same steps. The Author Tools ones sign in with your Author Tools account; **meta-ads** signs in through Meta, with the Facebook account that runs your ads.

Connecting authortools-amazon

authortools-amazon has one more step. After you sign in to Author Tools, a page explains what Amazon is about to ask. Then Amazon's own sign-in opens: sign in with **the Amazon account that runs your ads**. One sign-in covers every marketplace you sell in, so there's no region to pick.

Amazon's screen asks to allow "advertising campaign management." That's the only permission Amazon offers for its Ads tools, so it sounds broader than it is. The connector only reads your Attribution numbers and builds Attribution tags. It can't create, change or pay for Amazon ads.

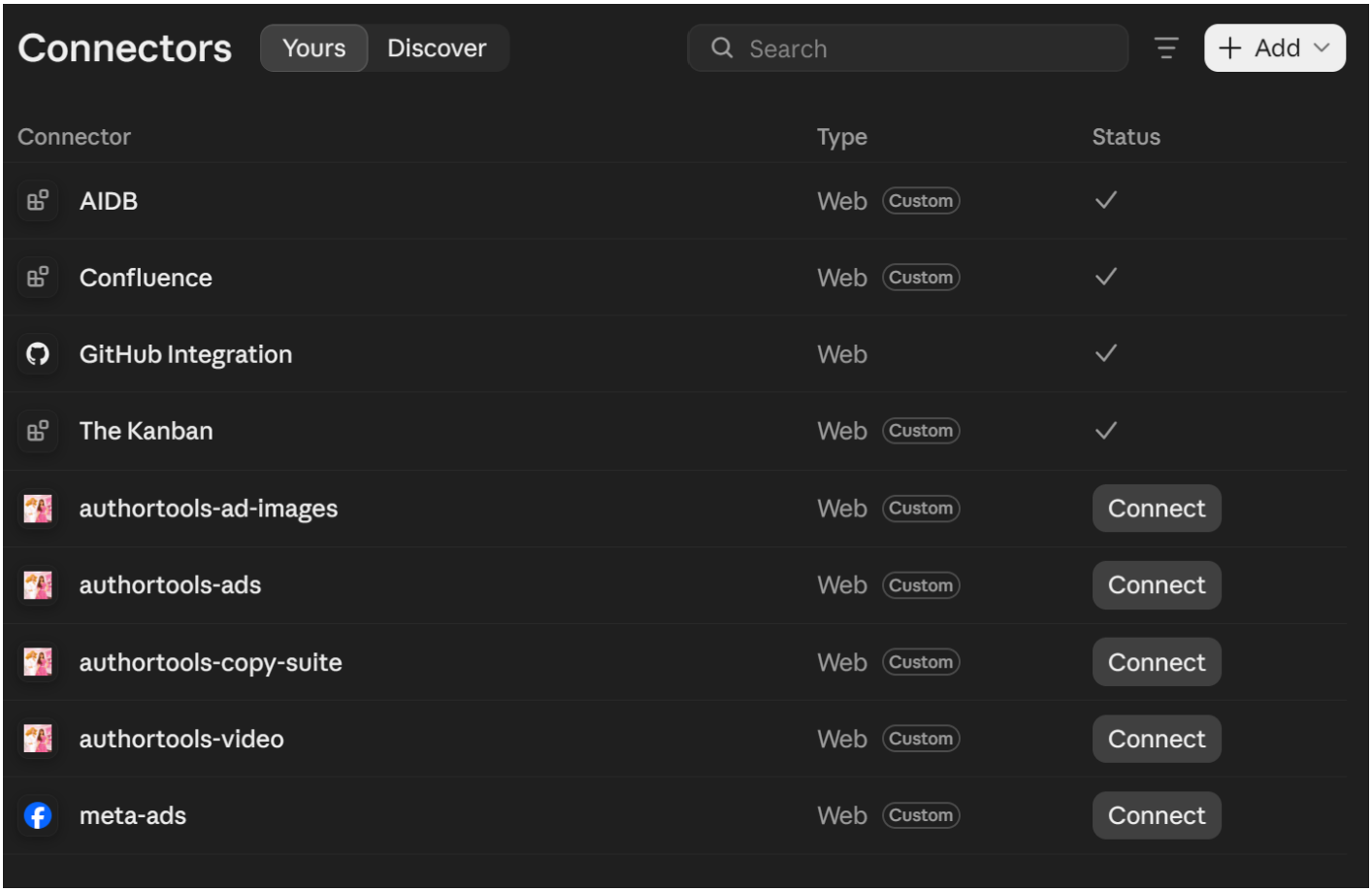
Amazon's sign-in screen asking to allow advertising campaign management *Screenshot: Amazon's Login with Amazon screen for Author Tools, asking to allow advertising campaign management, with the Allow button.*

Finish in the same browser window you started in, within about ten minutes. When you're back in Claude, open a new chat and ask *Can you see my Amazon Attribution?* Claude lists the Amazon advertising profiles it can reach and asks which one is yours for each marketplace.

If you'd rather not connect Amazon, that's fine: the Attribution bookmark on your ads home sends Claude your numbers instead.

Check that it worked

In Claude, open **Settings**, then **Connectors**. Each connected connector shows a tick; any still waiting shows a **Connect** button. Or open a new chat and ask *Can you reach Meta Ads for Authors?*



Claude's Settings → Connectors list: connected ones show a tick, and any still waiting show Connect.

When authortools-ads is connected, you're ready. Open a new chat and say **set me up for Meta ads**.

If something doesn't work

- **A connector doesn't appear under Settings → Connectors.** Plugin connectors only show up there after the first **Connect** on the plugin's **Connectors** tab. Start from the plugin's page.
- **The sign-in page wants a password you don't recognize.** It's asking for your *Author Tools* account, not your Claude account. Sign in with the link Author Tools emails you, or with your password if you've set one on your Profile page.
- **Claude says the connector isn't yours, or Meta Ads for Authors is for members.** It comes with a Writing Wives membership; if you've just joined, your access can take up to a day to arrive.
- **Amazon says there are no advertising profiles.** You signed in with an Amazon account that doesn't run your ads. Nothing was saved; click **Connect** again and sign in with the right Amazon account.
- **Amazon's sign-in says it has expired.** It took more than ten minutes, or finished in a different browser or window. Start again from Claude, in one browser window.
- **You signed out of Author Tools in your browser and expected Claude to stop.** It won't. The connection has its own sign-in, which you can end from your Author Tools

account page under **Connected apps**.

Revision #15
Created 2026-10-25 18:16:12 UTC by Colophon
Updated 2026-11-24 15:20:28 UTC by Wren