Install the Meta Ads plugin in Claude

Meta Ads for Authors works through your own AI assistant. The plugin is a small file you add to Claude once. It teaches Claude Malorie Cooper's method for book ads and gives it the connections it needs: to your Author Tools account, to Meta, and to Author Tools' image, copy and video studios.

Installing it takes a couple of minutes. After that, you'll connect its connectors, which is the next page: Connect the plugin's connectors in Claude.

Before you start

- Plugins are part of Claude's paid plans (Pro, Max, Team and Enterprise). They work in the Claude desktop app and on claude.ai.
- Meta Ads for Authors comes with a membership in The Writing Wives community. If you're a member, sign in at flightdeck.authortools.net with your Author Tools account to reach your ads home. (It used to be ads.authortools.net, which still takes you there.)

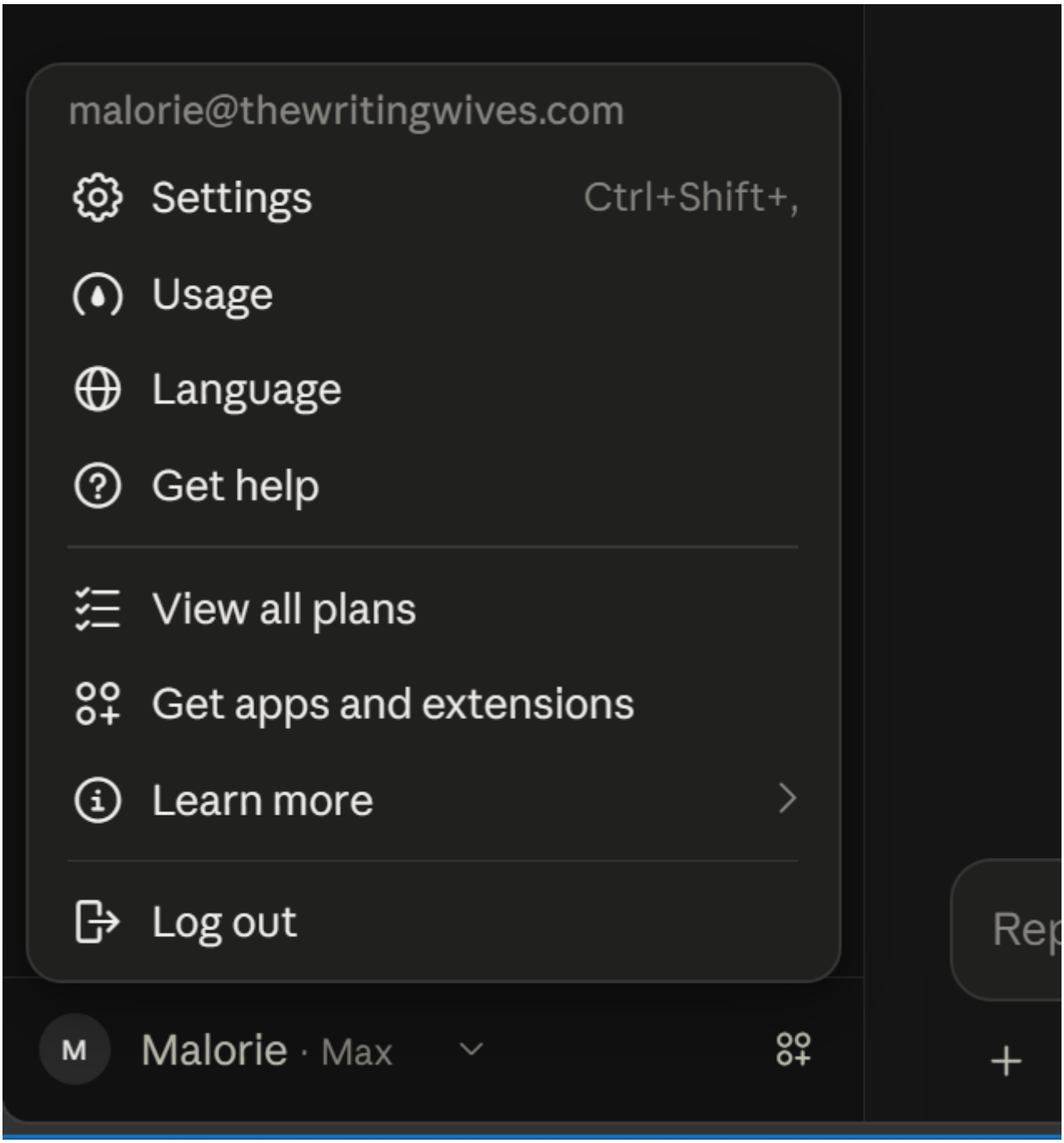
Download the plugin

1. Go to your ads home at flightdeck.authortools.net and sign in if it asks.
2. In the right-hand column, under **1. Get the plugin**, click **Download the plugin**. A file ending in `.plugin` lands in your downloads.

There's nothing to open or unzip. Claude takes the file as it is.

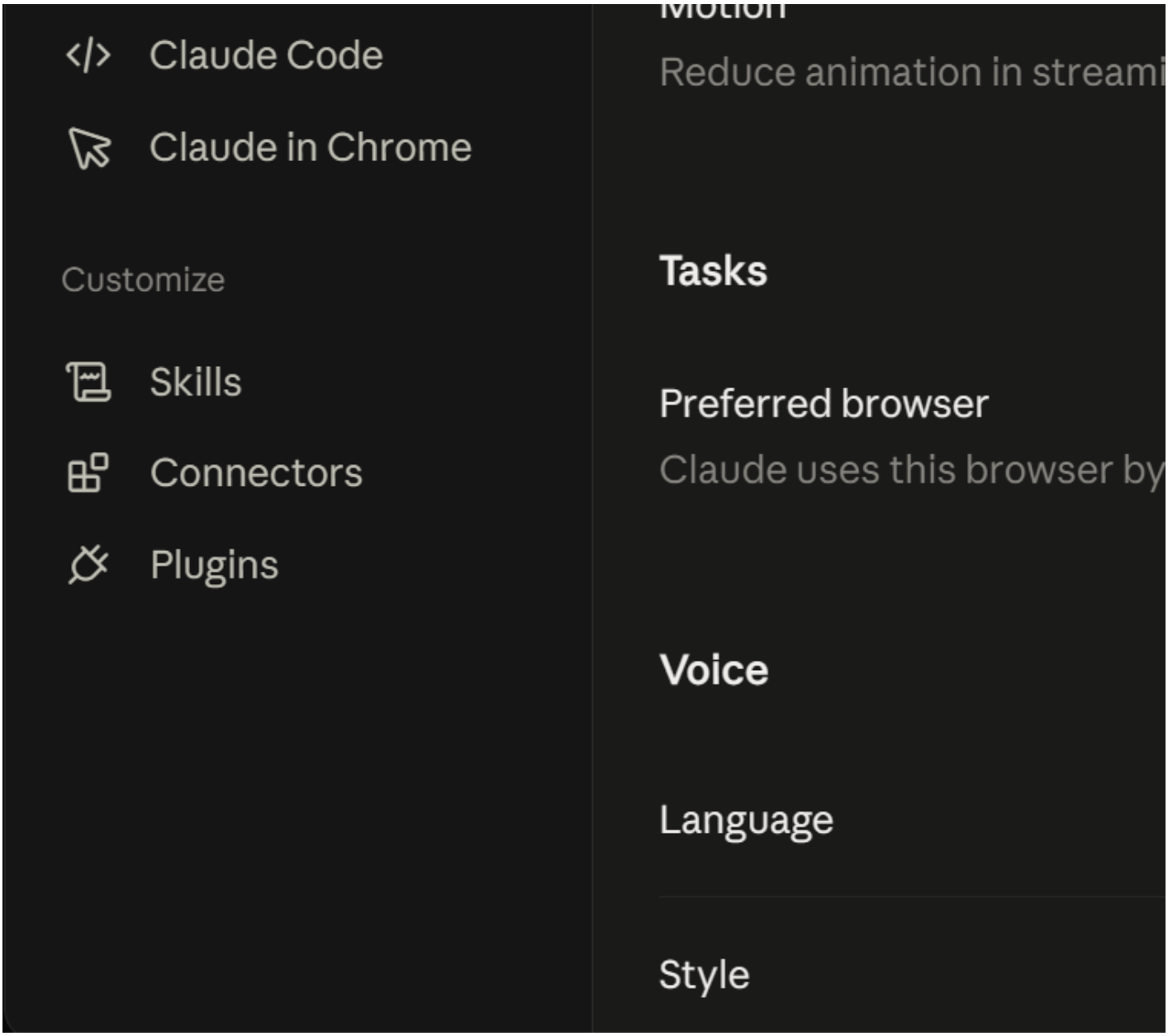
Add it to Claude

1. In Claude, click your name in the lower left and choose **Settings**.



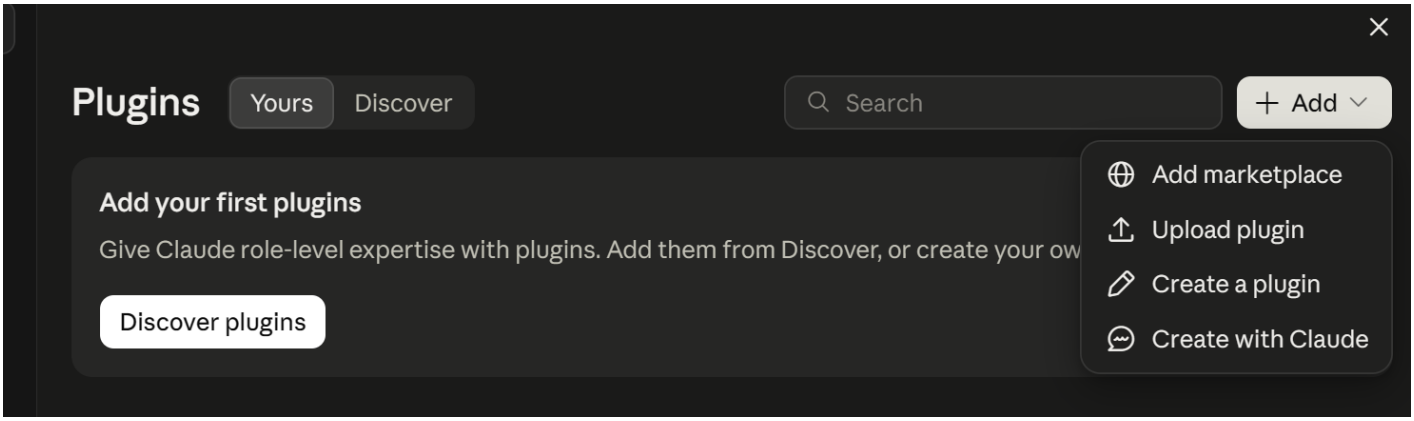
Screenshot: The menu that opens from your name in Claude's lower left, with Settings near the top.

2. On the left, under **Customize**, choose **Plugins**.



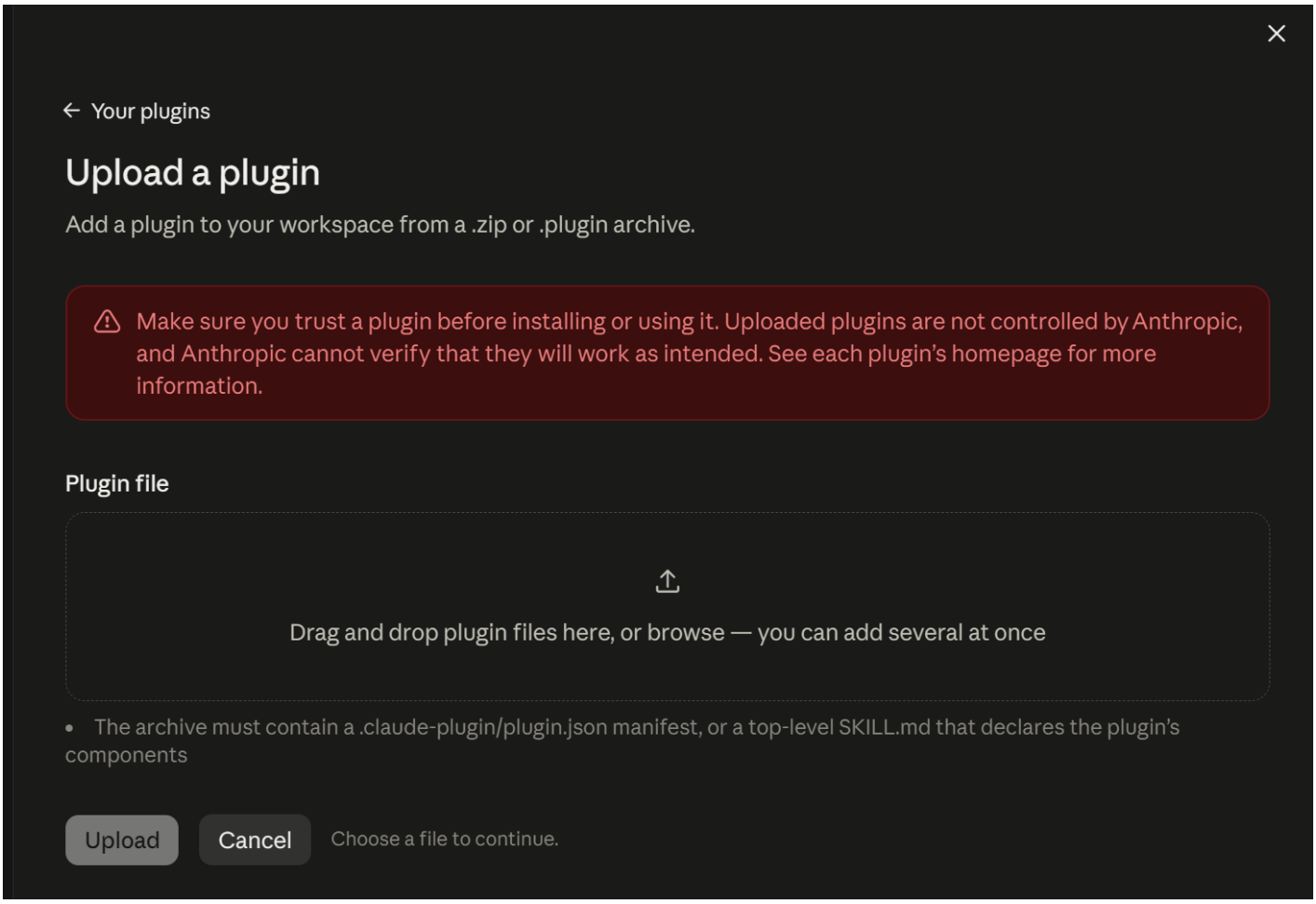
Screenshot: Claude's settings sidebar, with Skills, Connectors and Plugins under Customize.

3. At the top right, click **Add**, then **Upload plugin**.



Screenshot: Claude's Plugins page with the Add menu open, showing Upload plugin.

4. Drag the plugin file onto the box, or click to browse for it, then click **Upload**.



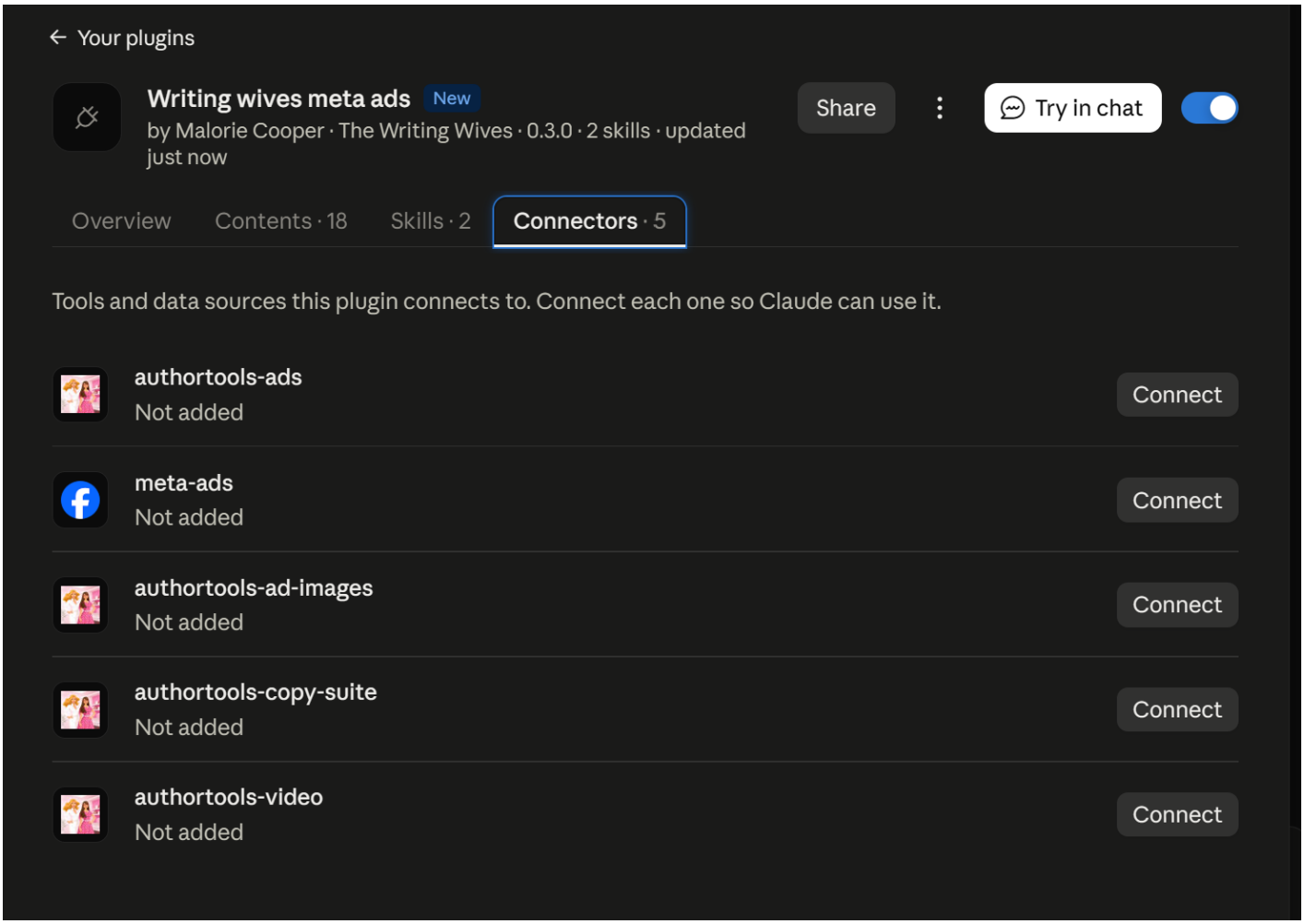
Screenshot: Claude's Upload a plugin page, with the drop box for the plugin file and the Upload button.

Claude shows a red note asking you to make sure you trust a plugin before installing it. That's Claude's standard note for any plugin it didn't make, and it's the right habit; this one comes from your Author Tools ads home.

What you'll see once it's in

Claude opens the plugin's page, **Writing wives meta ads**, with the version and a switch at the top right that's turned on. Three tabs are worth a look:

- **Overview** describes the plugin and lists its connectors.
- **Skills** shows the two things it teaches Claude: **/author-meta-ads**, for building and managing your ads, and **/meta-ads-setup**, for the first-time setup.
- **Connectors** lists the five connections. Each one says **Not added** for now, and that's expected.



Screenshot: The Writing wives meta ads plugin page in Claude, on the Connectors tab, with authortools-ads, meta-ads, authortools-ad-images, authortools-copy-suite and authortools-video each marked Not added.

Next, connect them: Connect the plugin's connectors in Claude.

When there's a new version

Your ads home always offers the newest plugin, with its version number under the download button. To update, download it again and upload it the same way.

If something doesn't work

- **There's no Plugins entry in Settings.** Plugins need a paid Claude plan; see *Before you start* above.
- **Claude says the file isn't a plugin.** Make sure you're uploading the file from your ads home, which ends in `.plugin`, and not a file you renamed or unzipped.
- **Your ads home says it's for members.** Meta Ads for Authors comes with a Writing Wives membership. If you've just joined, your access can take up to a day to arrive.

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